

NAACP LaPorte County Branch 3061

**TRAILBLAZERS SCHOLARSHIP AND
AWARDS BANQUET**

**Corporate and Business
Sponsorship Proposal**



3rd Annual Trailblazers Awards & Scholarship Banquet

Dear Sponsor,

Our 3rd annual Trailblazers Scholarship and Awards Banquet will be held Saturday, March 21, 2020, at the Blue Chip Casino. Our 2019 Trailblazers Scholarship and Awards Banquet proved to be an outstanding community event with over 300 people enjoying an evening of awards and entertainment.

This year, the organizing committee would like to offer your corporation an opportunity to be a major sponsor of our 3rd annual event. Our theme this year is, "When Education and Economics Rise, We Rise." We will continue honoring members of our community that have been pioneers in advancing the rights of all persons, and in addition, we are featuring those who recognize the importance of our theme.

Our keynote speaker will be George C. Fraser of Cleveland, Ohio. He is the Chairman and CEO of FraserNet, Inc; a company he founded almost 30 years ago with the vision to lead a global networking movement that brings together diverse human resources to increase opportunities for people of African descent. He is considered by many to be a new voice for African Americans and one of the foremost authorities on economic development, networking, and building effective relationships.

The 2019 event was exceptionally well patronized by the community from business owners, church leaders, local and state-level politicians, NAACP members from across the state of Indiana and Chicago, as well as families and friends that care about the state of education and economics in Michigan City, Northwest Indiana and our country as a whole. We are sure that through your support of the 3rd Annual Trailblazer's Scholarship and Awards Banquet event, your corporation will gain significant exposure and recognition as an organization committed to serving African American communities.

With your financial support, we know the LaPorte County NAACP can remain steadfast in its commitment to advocating for social justice and the removal of barriers contributing to the reduction of educational, economic, health, and housing disparities for all. Your donation will affect positive change for our youth and community, Please send your tax-deductible donation to the address below. For more information, reach President Wesley Scully at (219) 878-2034 or email wesnaacp@gmail.com; or reach Vice President Brient Thomas at (219)229-4876 or email brient.thomas@gmail.com

Sincerely,

NAACP LaPorte County Branch President Wesley Scully, Vice President Brient Thomas, and the Trailblazer's Committee

Sponsor Benefits

This year's Trailblazer's Scholarship will bring together 500 members of our local community to raise needed funding to support all program initiatives. As a steward of your generosity, the NAACP takes our sponsorship agreement very seriously. You make a promise to help secure the political, educational, social, and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons in our community, in return, we promise to deliver the best sponsorship benefits. . .

Customers are getting more and more discerning about which companies they do business with. What better way to communicate your values than by sponsoring an event that matches theirs? You'll have access to hundreds of people when you become an integral part of the NAACP through sponsorship, participating in year-long events, and having your brand and message displayed throughout the venue, on the website and all printed materials. Tell the audience how much your company cares about their political, educational, social, and economic equality of rights showing your commitment to eliminating race-based discrimination and willingness to ensure the health and well-being of all persons in our community.

Every time an event is put into action, your brand will be out front. The Benefit to You The LaPorte County Branch NAACP has over 650 followers on Facebook, and more than 1,000 on other social media platforms and high website engagement. We will engage those connections for your benefit. You want to know your sponsorship dollars are working to raise even more funds for programs and initiatives . Because we have the longstanding trust of our community, we have access to valuable marketing channels. In addition to our own database of supporters, we partner with many others throughout the year that would also share our information. Thank you for considering our request.

If you'd like to learn more about the NAACP LaPorte County Branch please visit our socialmedia sites:

Website: www.naacplaportecounty3061.com

Facebook: NAACP LaPorte County Branch3061

Ready to join us, please fill out the included sponsorship form, contact the NAACP President or the Vice President:

**Wesley Scully, President: wesnaacp@gmail.com
Brient Thomas, Vice President brient.thomas@gmail.com**

**Support for the LaPorte County NAACP
Honoring Trailblazers who recognize
When Education and Economics Rise, “We Rise!”**

Sponsorship Information

This year's Trailblazers Awards will offer several tiers of sponsorship options to fit any budget.

Gold Scholar Presenting Sponsorship : \$10,000

- inclusion of logo on all event materials and screen and banner**
- Opportunity for sponsor to speak at the event**
- Corporate Choice Trailblazer Award**
- 20 tickets to the event**
- full-page color ad on back or inside back cover**
- newspaper recognition**
- screen logo**
- vendor table**
- Logo featured on the website for one year and on invitations and event materials**
- Name listed on event invitations**
- Remarks prior to Presentation of Scholarships with NAACP**

Sponsorship Information (continued)

Excellence Award Sponsorship: \$5,000

- Full-page ad in ad calendar and display advertising at the event
- Featured in newspaper and billboard advertising for the event
- Logo featured on the website for six months and event materials
- A corporate table
- Vendor table if applicable

Empowerment Award Sponsorship : \$2500

- ½ page ad in ad book and display advertising at the event
- logo featured on the website for three months
- 4 tickets to the event,

Author Sponsorship \$1500

- 1/4 page ad in ad book
- Name Featured in website for advertising for the event
- 2 tickets to the event,

Patron Sponsorship: \$500

- Business card size ad in ad book
- No tickets

Contribution Information

For your convenience, use any of the following to make your contribution:

- **Scan and email this form to wesnaacp@gmail.com**
- **Mail this form to P.O.Box 755 Michigan City, IN 46361 along with check.**

Please select your sponsorship level:

- ☐ ***Gold Scholar Sponsor \$10,000***
- ☐ ***Excellence Award Sponsor: \$5,000***
- ☐ ***Empowerment Award Sponsor: \$2500***
- ☐ ***Author Award Sponsor: \$1500***
- ☐ ***Patron Sponsor: \$500***

Business Name (as you would like it to appear)

Contact Name _____

Address _____

Phone _____

Contact Email _____

☐ **Check is enclosed**

☐ **Charge my credit card**

Card # _____

in the amount of _____

\$ Expiration Date _____ **/ CVV #** _____

Name on Credit Card _____

Address _____ **and Phone** _____

of Credit Card Holder (if different from above)

Thank you. We appreciate your generosity and support. Please submit your sponsorship acceptance by Friday, January 31st, 2020.



2019 Scholarship Winners



Previous Honorees



Last Year's Speaker – Judge Shequitta Kelly-Joubert

